

INVITATION: Communicating the Science of RSV Prevention More Effectively to Policymakers



The Global Alliance for Patient Access invites you to join scientific and clinical respiratory disease experts for a day-long interactive advocacy training on effective communication with policymakers. The purpose of the training, held on the sidelines of RSVVW'26 in Rome, Italy, is to equip experts with the skills to be effective policy advocates.

Respiratory syncytial virus presents a significant burden on infants and young children, as well as families, communities and health systems. Prevention must be the priority for all stakeholders; however, policies don't always support it, including effective implementation of immunisation tools and sustaining high vaccine coverage rates. Equipping scientific and clinical experts with effective communication and advocacy tools is key to ensuring policymakers prioritise policies that promote prevention.

Date: 16 February 2026 (*a day before RSVVW'26*)

Time: 8:30 a.m. to 5:00 p.m. (*time subject to change*)

Location: Cardo Roma
Viale del Pattinaggio 100
Rome, Italy 00144

Attendees: Global respiratory disease scientific and clinical experts

Objectives:

- Demonstrate the importance and impact of policy advocacy
- Understand what information resonates with policymakers and media
- Practice techniques to effectively communicate with policymakers and media
- Identify challenges to address and opportunities to engage as policy advocates to improve access to RSV prevention

Apply: Applications due by 30 December 2025. [APPLY HERE](#)

Logistics: GAfPA will cover additional travel and accommodation needed for those applicants already attending RSVVW'26. Applicants requiring full travel and accommodation support will be considered case-by-case. Participation is not remunerated.

About the Global Alliance for Patient Access

The Global Alliance for Patient Access is an international platform for health care providers and patient advocates to promote the benefits of patient-centred health care. GAfPA furthers this mission by engaging and mobilising advocates through programming produced in Europe, the Americas, Asia and beyond. *GAfPA received funding from MSD to support this meeting.*